

George W. Watson, Ph.D.

Department of Management and Marketing

**School of Business** 

## 1. What are your current 3 main areas of research?

- Moral psychology: a highly multidisciplinary approach to human moral nature
- Decision Making: Pitfalls, biases, heuristics in an applied setting
- Effective coaching in morally relevant decision making

## 2. What are the top 3 areas of expertise/tools you are looking for in a research collaborator?

- Anyone interested in evolutionary moral psychology
- Persons interested in the neuroscience of decision making
- Persons interested in effective executive coaching in complex settings

## 3. What 3 skills/tools that you have access to, are you willing to share with a potential research collaborator?

- SPSS
- Decision making
- Ethics